

Sponsorship Benefits

Lead Sponsor Corporate Sponsor General Sponsor Event Sponsor

		Lead Sponsor	Corporate Sponsor	General Sponsor	Event Sponsor
Company Designation	Sponsor may choose one company to be made part of the final cohort (assuming acceptance of offer by startup)	●			
SEA Applicant Sourcing	SEA will work to <u>target</u> and recruit companies specifically based on sponsor's organizational needs (within the scope of the IIoT and cyber security realm)	●			
Cohort Selection Process	Opportunity to review applicant pool and provide suggestions and feedback to SEA team for consideration	●			
Exclusive Presentation	Sponsor will have opportunity to present directly to SEA Accelerator cohort about their respective organization	●	●	●	
Pilot	Opportunity for Sponsor to conduct a pilot program relevant to organizational needs and interests with startup	●	●	●	
Demo Day/VIP Reception	An opportunity to meet the startups, partners, mentors and leading innovators at the gala finale for SEA (Late August) – <i>Ticket levels vary per sponsorship</i>	●	●	●	●
Event Promotion	Organizational acknowledgement at Demo Day, VIP Kickoff Reception and Curriculum Events	●	●	●	●
Branding	Logo inclusion in all printed and digital material (including newsletters, programs, social media); to co-brand SEA and Corporate sponsor.	●	●	●	●
Alumni Exposure	Opportunity to access alumni portfolio with company contact information	●	●		
Headquarters Access	Access to SU/EID accelerator space via shared <u>hotdesks</u> amongst priority rights to conduct innovation off-sites (additional cost may apply)	●			
Accelerator Connection	Connect with Companies on a one-on-one basis – (July) Open invitation to all accelerator activities including workshops and events	●	●		